

Activation/Deactivation Emails

If initial activation (plugin settings have not been configured yet)

Email the WP "admin" email (the one in the WordPress "general" settings") with activation notice

Activation Notice:

Subject: Cross Check SEO Plugin has been activated on yourdomain.com

"Good idea! You have activated the Cross Check SEO plugin and you will now receive alerts if yourdomain.com is blocking search engines.

You can change the recipient email address for alerts in the Cross Check settings menu.

If you need any help, read our support articles or contact us."

If reactivating, and there's still a Cross Check "to" email in the database

Email the Cross Check "to" email with activation notice

Deactivation Notice:

Subject: Cross Check SEO Plugin has been deactivated on yourdomain.com

"The Cross Check SEO plugin has been deactivated. You will no longer be notified if yourdomain.com is blocking search engines.

If you need any help, read our support articles or contact us."

If deactivating, and there is no Cross Check "to" email set

Email the WP "admin" email (the one in the WordPress "general" settings") with deactivation notice

If deactivating, and there IS a Cross Check "to" email in the database

Email the Cross Check "to" email with deactivation notice